

Chelan County Lodging Tax Advisory Committee

Meeting Minutes

August 4, 2021

Opening

The regular meeting of the Chelan County Lodging Tax Advisory Committee was called to order at 1:00 P.M. on August 4, 2021 by Cathy Mulhall.

Present

Cathy Mulhall, County Administrator

Taylor Boyd, Bavarian Lodge

Eric Featherstone, Wapato Point Resort

Jerri Barkley, Wenatchee Valley Chamber

Steve Maher, Run Wenatchee & Our Valley, Our Future

Troy Campbell, Leavenworth Chamber

Absent

Tiffany Gering, Commissioner - District 3

George Velazquez, TREAD

Jeana Steiner, Chelan Valley Farms

Chuck Schuringa, Sleeping Lady Mountain Resort

Approval of Minutes

Upon motion and second by Jerri Barkley and Eric Featherstone, the board unanimously approves the minutes as presented

Open Issues Discussion

- Vision & Mission Statement Presentation – Steve Maher & Troy Campbell
- Hiring or Contacting – Non-Profit
- Checklist to create a “Non-Profit “Visit Chelan County”
 - Board of Directors
 - Bylaws
 - Work Plan -
 - Fiscal Agent (Sponsor)
 - Job Description for Executive Director
- Review of Application – Form
 - Anything Less than 5k – Phone interview
 - Anything Over 5K – 10 Minutes presentation
 - Rating Criteria for Application and Funding
 - Capital Improvements funding

New Business

- Committee – Non-Profit
 - Steve Maher
 - Eric Featherstone
 - Troy Campbell
- Do we need even and operation applications?
- Should we do a Holdover on funding this year?
- Leave application as is for this year with new additions – dates & presentation verbiage – FINAL

Agenda for Next Meeting

1. Job Description for Director
2. Objective
3. Application Form Review
4. See Source

Adjournment

Meeting was adjourned at 3:00 P.M. by Cathy Mulhall. The next meeting will be at 1:00 P.M. on August 26, 2021 at 400 Douglas Street, Suite #201 Wenatchee, WA 98801.